

Creating advantage for marketplace success. Come join us!

RoboBusiness Europe is a brand new European event that was a decade in the making. **It is the European edition of the industry-leading RoboBusiness Leadership Summit** the highly successful robotics blockbuster event held annually in the U.S. for ten years at such robotics research and industry hot spots as Boston, New York, Pittsburgh, Atlanta and Silicon Valley.

The Land of the Caesars, Galileo and Fermi Takes On Robotics

RoboBusiness is coming to Genoa this April, but re-styled and EU-energized as a distinctly European event directed specifically at the EU robotics marketplace and the Euro research ecosystem. Hot topics this year: <u>Healthcare, Industrial Robotics, Safety.</u>



RoboBusiness Europe is a first-of-its-kind robotics event for the Continent. It's 2013's must-attend industry event for bringing robotics to market: how-to tactics, financing, building partnerships, marketplace strategies and commercializations. It's all about how to create advantage and how to be a success. **Pure B2B focus, end-user oriented**. That's RoboBusiness Europe.

Save the Date. A New Future Begins This April. Get Ready to do Business! April 11-12, 2013

According to Euromonitor International: Western Europe is far and away the most valuable robotics market (non-industrial) twice the size of North America, and by 2017 sales in the region are expected to increase by a further 50 percent.

Remember the Location: Porto Antico, Genova, ITALIA

Join us at RoboBusiness Europe for a **high-level robotics business conference designed as an executive-level,** thought-sharing forum to connect growth-oriented decision makers with likeminded executives in the business of robotics.

Get ready for an innovative program format that features:

- Prestigious institutional presentations
- Important international case histories
- Serious Conference Program on Helthcare, Industrial Robotics, Safety
- Business Development & Investment Track
- Business meetings
- End-Users contacts
- European Country Partners delegations
- Talk-show-style interview sessions, and
- Networking



WHO IS ATTENDING

RoboBusinessEurope (RBE) is specifically designed as an executive-level, thought-sharing forum to connect growth-oriented decision-makers with like-minded executives in the business of robotics. The event's program is designed to provide invaluable information to all levels of the robotics industry supply chain, including:

- Pure play robotics OEMs
- Robot ingredient technology companies
- Other OEMs that incorporate robotics technologies in their equipment
- Robotics systems integrators and solution providers
- Robotics end-users
- Commercial end-users and specifiers
- Academia and research
- Institutions providing capital and financial services to the industry
- Intellectual property law firms and consultants

REGISTER NOW

RBE is a unique event as it brings the robotics brightest minds in academia, research, science, engineering, robotics, government, industry, service, investment, and media together to discuss and debate growth opportunities and challenges. **Dont' miss it! We prepared a special offer for you**:

Use SPC732 Code

You save 250 Euro off the regular 500 Euro registration fee

Register Here

Endorsers













Partners













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